
SOCIAL AND CONVENTIONAL ENTERPRISES CO-INSPIRING EACH OTHER TO PROMOTE GENDER OPPORTUNITIES GENDER BALANCE POWER MAP FINAL CONFERENCE

In the framework of THE 10TH BRUSSELS JUMP FORUM

03 March 2016 | 16.00 – 17.30

Vlerick Business School, Brussels, Belgium

- **16h00 - 16h25** **Welcome speech**
Denis Stokink • President, POUR LA SOLIDARITÉ
Marie Arena • FEMM Committee member, European Parliament
Daniela Bankier • Head of unit "Gender Equality", DG JUST, European Commission
- **16h25 - 16h50** **Testimonies from female managers. Accessing leadership position in social or conventional enterprises... different success stories?**
Moderator: Margita Lukkarinen • CEO, Kokkotyö foundation
- **Odile Ledesert** • Head of HR Benelux, Nestlé Belgilux SA
 - **June O'Sullivan** • CEO, LEYF Nurseries
 - **Heather Roy** • Secretary general, Eurodiaconia
- **16h50 - 17h20** **Round-table. Providing the means to match up the values: discussion on the tools to set up at corporate and political levels**
Moderator: Lenka Formankova • Researcher, Institute of Sociology and Family Policy Expert Advisor, Ministry of Labour of Czech Republic
- **Cécile Coune** • Co-chairwoman & co-initiator, European Women on Boards
 - **Radan Šafařík** • Member of the Czech Government Office, Government Council for Equal Opportunities for Women and Men
- Followed by a Q&A session with the audience
- **17h20 - 17h30** **Closing speech. Shaping a better gender-balanced power in the future: building bridges between social and conventional enterprises**
Emily Usher • WEstart project manager, European Women Lobby

On 03 March 2016, in the framework of the 10th edition of the Brussels JUMP Forum, enterprises from all over Europe are invited to take part into this gender equality toolbox dedicated to the enhancement of women participation to economic decision making positions.

On this occasion, several renowned stakeholders – from self-made female managers to major European decision-makers – will bear witness of their experiences with regard to the access of women to decision-making positions.

Participants will be invited to discover and discuss corporate and political tools to support gender-equality and thus provide to the business sector the means to match up its gender sensitive values.

Summary of the Gender Balance Power Map project

« Gender Balance Power Map » is a two-year project aiming to contribute to the enhancement of women participation to economic decision making positions in both conventional and social enterprises in six European countries (Belgium, Finland, France, Italy, Czech Republic and Romania).

Genderpowermap.eu



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In partnership with



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