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Recommendations

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Pour la Solidarité

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In partnership with:



INSTITUT TECHNOLOGIQUE

Wood2Good Book of Recommendations

- Output of the W2G national workshops
- Recommendations based on the experience of well-established companies
- Recommendations targeting companies in restructuring



General recommendations

- Start the restructuring process ASAP
 - Planning restructuration well in advance
 - Life Cycle Assessment (LCA) as the appropriate management tool for the future
 - Cascade use of wood
- Examples in your Recommendations Book

The role of employers/employees

- Employers, driving force
- Empowering employees as responsible citizens to drive change within companies: social dialogue, training, consultation
- Time should ease the consultation process

The role of external stakeholders

- Public authorities to provide technical assistance
- Experts, observatories, technological institutes: future scenarios, market evolutions and consumer trends
- Local associations: tools to manage change
- Exchange of experience with companies from other sectors

Main benefits of restructuring

- Small and simple actions on resource and energy efficiency or engaging with new technologies → impact on company's image
- Improved working environment (e.g. machinery, training, inter-generational knowledge transfer)
- Meet customers' expectations

Conclusions

- Linking cost savings with social and environmental sustainability has proved to be, for some companies, to improve management and economic performances.
- Clarity, simplicity, information flow, training and empowerment of employees as citizens having a role in the sustainability of their company